



EVERGREEN & OREGON CMAA PRESENT

Jumping into Creative Events! Recovery Tactics
to Ramp Up Member Experience and Revenue

Presented by Lynne LaFond DeLuca

Tuesday, March 23, 2021 | 2:00pm – 3:30pm

[Register for Zoom](#)

Complimentary for Chapter Members and their Staff



Learn how clubs are recovering by responding and shifting how they deliver member experiences and private events. It will be a lively discussion with lots of real club examples that will leave you with ideas for fresh, new, and more frequent events!

Lynne LaFond DeLuca is the Executive Director of the Association of Club Catering & Event Professionals and a Private Club Industry Consultant. Lynne has worked within the private club industry for 29 years and conducts seminars, workshops and a national conference focusing on club member and private events and the overall member experience. In 2014, Lynne was named “One of the Most Influential Women in the Private Club Industry” by Boardroom Magazine and in 2016 and 2019, was awarded the Gary Player Educator of the Year Award. In 2020, ACCP was awarded Association Program of the Year for their extraordinary, high-experience Virtual Conference.



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